

BASF in Vietnam

Overview

BASF has been active in Vietnam since the establishment of its representative office in 1994 and celebrates its 30-year presence in the country this year. BASF Vietnam Limited was set up in 2009. The company maintains two sales offices in Hồ Chí Minh City and Hà Nội, offering solutions for Vietnam's key industries, including Agriculture, Construction, Automotive, Footwear, Coatings, and Electronics. BASF Vietnam's sales was approximately €238 million in 2023. BASF employed 110 people in Vietnam as of the year end.

Further information of BASF Vietnam is available at www.basf.com/vn

Key Facts & Figures

- Number of companies: 1
- Number of employees: 110
- Sales of BASF Group companies to customers in Vietnam in 2023: approximately €238 million

Community Engagement ([more](#))

- BASF supports **school painting and renovation** projects in remote areas through collaboration with Saigon Children's Charity. Seven schools have been renovated since 2015, benefiting 750 primary students each school year. The school painting program conducted in partnership with Nippon Paint redecorated almost 8,000 square meters of the school area, benefiting almost 1,400 children.
- Since 2019, BASF Vietnam has partnered with Think Playgrounds in building seven **public playgrounds** to help approximately 32,000 children, mostly in outskirts areas of Hanoi and Ho Chi Minh City, learn through play and develop multiple skills through outdoor activities. Equally important, the facilities are all made from natural materials like wood, ropes, and reusable materials like old tires. It lowers carbon emissions and helps to promote the habit of giving second life to old materials among the next generation.
- Additionally, BASF has been contributing to science education in Vietnam through its interactive and fun-filled experiments at **BASF Kids' Lab** since 2011, in partnership with Ho Chi Minh City Department of Education & Training. Approximately 5,000 primary students have joined this initiative. BASF has also launched **Virtual Lab**, an online platform that offers children a variety of interactive chemistry experiments in Vietnamese. In total, 14 virtual experiments have now been offered to the primary students, helping them learn about chemistry with just a click.